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Joe Shadow, Founder 1902

Arthur J. Shadow

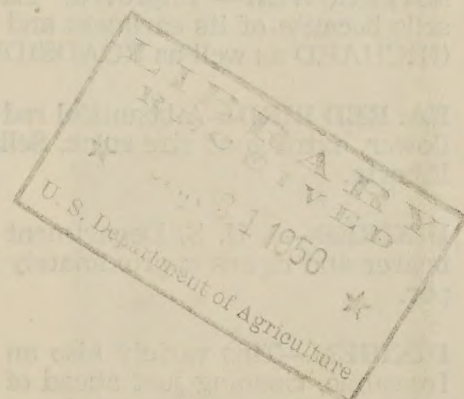
"There Is No Substitution For Experience"



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Winchester, Tenn.

Telephone 2518

PLEASE KEEP
ME FOR
FUTURE REFERENCE



We employ only skilled and dependable labor, our propagating is under close supervision of a reliable field man. Buds for propagating are cut from trees of the highest bearing strains that are known to be absolutely true to name without a doubt. A lifetime of experience proves that dependable trees cannot be grown by accident and the best trees that can be grown are none to good for you. Since 1902 we have specialized in this particular line of business.

Below— JUNE BUDS BEING BUDDED



June Budded Peach for Commercial Plantings

Listed in Ripening Order:

MAYFLOWER—"Improved." Earliest variety known, a beautiful red of medium size, carries well to market, sells because of its earliness and color. Quality does not compare with later varieties but has a place in every ORCHARD as well as ROADSIDE MARKET. Our improved strain of Mayflower is often called Mountain Rose.

EA. RED BIRD—A beautiful red skinned very early white meated semi-cling ripening about a week after Mayflower, extra good size color. Sells well on the market. Most popular extra early peach, handsome, large as Elberta.

DIXIED—A U. S. Department introduction, yellow cling, medium size, bright red blush, good flavor, prolific bearer and ripens approximately 3 days after Red Bird, is an outstanding commercial variety and a good shipper.

DIXIGEM—This variety also an introduction of U. S. Experiment Station of Fort Valley, Ga. First yellow freestone, ripening just ahead of Red Haven and Golden Jubilee, medium size, bright red blush on attractive yellow background. Its tendency is to set less heavily than some other varieties and gives somewhat larger fruit under the same conditions.

REDHAVEN—All commercial growers should watch and make a planting of this freestone variety which precedes the Golden Jubilee. Growers report as being one of the best of its season, beautiful color, firm, high quality and good demand by the consumer. The tree is vigorous, bears young and will stand low temperature in all localities.

GOLDEN JUBILEE—This variety is a second generation of the Elberta crossed with the Greensboro and stands without an equal as an early yellow freestone for home consumption. Trees are hardy, resist low temperature and a regular cropper. Fruit medium to large.

FAIR BEAUTY—We recommend this peach most heartily for all localities for its hardiness, high quality, beauty and unrivaled as an early canning peach also a good shipper. Follows the Golden Jubilee by a few days, trees vigorous, hardy in the bud and often producing a crop when other varieties are winter killed. The fruit is medium to large in size, deep yellow blushed with bright red, flesh firm, tender and juicy. The fruit hangs well on the tree and is a perfect freestone.

TRIOGEM-N. J. 70—Another golden yellow, large freestone, by the New Jersey Experiment Station. Tree medium in size, hardy and a heavy bearer, requires some thinning, fair soil and good culture. An outstanding Horticulturist, Mr. John T. Bregger of Clemson, S. C., says, "Why a fine peach like the Triogem hasn't been planted more widely is hard to understand." It seems to have every thing a peach should have.

SOUTHLAND—This new promising yellow flesh variety which ripens in the Hiley season and about 15 days before Elberta is a freestone, medium to large in size, round and has but little fuz. Color is an attractive yellow with blush red covering half of peach, firm, slow softening and extra good flavor. This variety has been fruited in Georgia, Tennessee, Mississippi, Louisiana, Arkansas and Alabama, and precedes Sullivan Early Elberta in all these areas and is far beyond an experimental stage.

HALE HAVEN—This peach is a cross between the J. H. Hale and South Haven, a dandy and a premium peach for every Commercial Planter. All peach sections acclaim this peach as a wonder, ripens two weeks before Elberta. High color before ripening, withstands cold temperature, hardy, heavy bearer, yellow free.

SULLIVAN EA. ELBERTA—A sport of the famous original Elberta, freestone and identical in size, color, extra fine quality and ships wonderfully. It has been planted in all peach sections with great success, ripens about 10 days before the Elberta. You will make no mistake in planting this variety.

ELBERTA—The old standard peach by which all varieties are judged by Orchardists and home gardeners, large yellow freestone with red cheek and of high quality, prolific and leads all varieties in number of trees producing fruit. There are many strains of the old regular Elberta and we have the original strain, don't plant degenerated strains.

J. H. HALE—Extra large yellow freestone with highest quality and flavor, original strain, dark red Hale demand instant attention at all markets and sell on first sight. Plant Elberta or Hale Haven as a pollinator.



Chinese Chestnuts

The Chinese Chestnut was introduced into the United States by the U. S. Department of Agriculture after the lamentable loss of our American Sweet Chestnut by the chestnut blight disease a number of years ago.

We may expect this fine nut to become an orchard crop in some sections. Certainly any lover of the chestnut can gratify his taste for its fine flavor if he will take the trouble to plant a few trees on his home grounds.

When grown in the open, the tree assumes much the shape of an apple tree, becoming somewhat larger and they should be planted not less than 40 feet apart. Cross pollination is necessary and we suggest planting two or more trees.

It will never take the place of the American tree as forest timber, for it does not grow as large, but as a nut tree, it is equal or superior to the native chestnut, nuts somewhat larger and equally as sweet and flavored.

We have only 250 Chinese Chestnut trees for sale this year, grades as follows: 2 year transplants.

4 to 5 ft., 3 to 4 ft., 2 to 3 ft. Ask for prices.

NEW! Orient Pear

The **ORIENT** is a blight resistant pear introduced by the University of Tennessee Experiment Station.

The tree is large and vigorous, spreading, becoming drooping with loads of pears. Open top, requires but little pruning, trunk stocky with brown thick branches. Plant a Garber of Keiffer with the Orient as a pollinator.

The fruit is picked in mid-August in Knoxville, 3½ to 4 in., uniform in size and shape, they handle well when hard ripe, the skin is thick and tough, flesh creamy white and is of good texture and mild flavor.

We are offering this season a few of these new Orient, and upon your request for prices we will quote you, offering the following grades, 1-year buds on Calleryanna understock:

3 to 4 ft., 4 to 5 ft. and 5 to 6 ft.

Send us your list for quotations.

ALL GRADING BY AMERICAN ASSOCIATION OF NURSERYMEN STANDARDS

Shadow Nursery Company

Telephone 2518

:::

Winchester, Tennessee

Members

American Nurserymen's Ass'n.
Southern Nurserymen's Ass'n.
Tennessee Nurserymen's Ass'n.



KNOW YOUR NURSERYMAN

NURSERYMEN are just like manufacturers and merchants; their success depends on producing value and selling to satisfied customers. We regard our business as an honorable and necessary profession, and we conduct ourselves and our business in such a way as to enhance the standing of our profession. We deal fairly and justly with all our customers and condemn all other practices which tend to discredit the NURSERY BUSINESS. We strive constantly to improve our qualifications and proficiency in our industry to merit the esteem of others.

INTRODUCTION

In order to refresh our old and inform our new customers, we'll state that SHADOW GROWN TREES have stood the test of time for three generations. Joe Shadow founded this firm and was one of the pioneer Nurserymen of the South. We specialize in growing JUNE BUDDED TREES, give all our time and study to this particular line of propagating. We will continue to offer stock at a reasonable price.

"Perhaps not the lowest," but just as low as possible to maintain our standard and in line with any Nurseryman offering stock of the same standard. There are all kinds of prices, and all kinds of stock to compare with these prices, but remember this when you place your order: "YOU USUALLY GET IN VALUE JUST WHAT YOU PAY FOR." You must place your order in confidence with your Nurseryman, as you can not tell what you have until your trees enter bearing age.



JOE SHADOW, *Founder*

Location —

Winchester, Tennessee, is located on Highways U. S. 41-A and 64; seven miles from the foot-hills of the Cumberland Mountains seventy miles from North Chattanooga and eighty-eight miles south of Nashville, fifty miles west of McMinnville and forty-five miles northeast of Huntsville, Ala. We extend to YOU a cordial invitation to make us and Tennessee a visit.

We have wonderful highways and the scenery and hospitality can not be surpassed.



Will You Be In the Market for JUNE BUDDED PEACH TREES for Fall Planting, 1950?

Each season before we begin budding in JUNE, we ask for this information which will give us an idea of the varieties wanted. We always have a SPECIAL CONTRACT PROPOSITION to the Planters and Fruit Growers' Association. Continued labor conditions and production costs will again force us to confine our propagating to early bookings and contracts.

SPECIAL NEW VARIETIES: Let us tell you about them. Should you have some special variety or strain you want propagated, we will be glad to do this and cut the budwood from your bearing orchard. Our soil, location and climate are peculiarly adapted to growing the best JUNE BUDS in the South.

NO ENVELOPE OR STAMP NECESSARY TO MAIL THIS ORDER

This is a combination order blank and BUSINESS REPLY ENVELOPE and postage will be paid by us gladly on receipt of an order, inquiry or letter and is sent you for convenience to both of us. Check, draft or money order can be enclosed with safety.

If you do not use it today, save it for future reference or use, it will be good anytime in the future you care to use it. Any business sent us or directed our way will surely be appreciated.

SHADOW NURSERY COMPANY

ARTHUR J. SHADOW

WINCHESTER, TENNESSEE

FROM

BUSINESS REPLY ENVELOPE

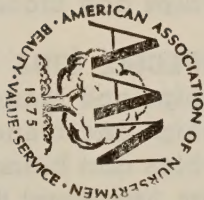
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SHADOW NURSERY CO.

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Winchester, Tennessee



FIRST CLASS

Permit No. 4

Sec. 562 P. L. & R.

Winchester, Tenn



READ THIS! Will you please be kind enough to take the time to write below the names and address of the leading Fruit Growers and also those contemplating planting trees, etc. this fall or spring. You will do us a great favor as well as your neighbor.

[illegible]



MEMBERS

AMERICAN NURSERYMEN'S ASS'N.
SOUTHERN NURSERYMEN'S ASS'N.
TENNESSEE NURSERYMEN'S ASS'N.

Shadow Nursery Company

"FRUIT TREES OUR SPECIALTY"

WINCHESTER, — — TENNESSEE

Below we list our FRUIT TREES available for fall and spring shipment. Our growing season has been satisfactory, our stock limited in some varieties and grades. On receipt of the QUOTATION REQUEST BLANK below, we will quote you our best prices for your consideration at once. State quantity varieties wanted and grade.

JUNE BUDDED PEACH

Southland	Dixired	Sullivan Elberta
J. H. Hale	Dixigem	Golden Jubilee
Elberta	Red Haven	Late Elberta
Red Bird	Hale Haven	Early Hiley
Fair Beauty	Triogem	Mountain Rose
—Grades Available—		Mayflower
12 to 18 in.		2 to 3 ft.
18 to 24 in.		3 to 4 ft.

YEAR OLD PEACH

Golden Jubilee	Dixired	Elberta
Early Hiley	Dixigem	Late Elberta
Early Elberta	Red Haven	J. H. Hale
Hale Haven	Southland	Belle of Ga.
2 to 3 ft.	5/16 to 7/16	
3 to 4 ft.	7/16 to 9/16"	
4 to 5 ft.	9/16 to 11/16"	

ONE YEAR APPLE BUDS

Double Red Delicious	Red York
Yellow Delicious	Hackworth
Red Jonathan	Dolga Crab
Red Stayman	Yellow Horse
Red Rome	Lodi
3 to 4 ft. whips and branched	
4 to 5 ft. whips and branched	
5 to 6 ft. whips and branched	

These buds are extra nice, much better caliber and root system than you will find on a one year apple graft.

You should see this block of Buds to really appreciate the quality stock.

PEAR—ONE YEAR BUDS & GRAFTS

Keiffer	Clapps Favorite
Bartlett	Garber
3 to 4 ft. whips and branched	
4 to 5 ft. whips and branched	
5 to 6 ft. whips and branched	

ORIENT PEAR—SPECIAL (ONE YR. BUDS)

3 to 4 ft. whips and branched
4 to 5 ft. whips and branched
5 to 6 ft. whips and branched

This is the first year we have offered this new blight resistant pear, our supply is limited for this season.

REQUEST-BLANK FOR QUOTATION ONLY

SHADOW NUSERY COMPANY

WINCHESTER, TENNESSEE

Gentlemen;

This is not an order, but I would be pleased to receive your prices on the following list of FRUIT TREES that I may need. If I am satisfied with your quotations and decide to order, I will request you to immediately reserve stock for shipment to me at specifled date.

NO. TREES WANTED	VARIETY	GRADE

NAME..... ADDRESS.....

Have your representative Call On me in my locality YES or NO.....